A Report on the Expert Session on "Business at Sea: Opportunities for Management Professionals" by Mr. Vikrant Joshi, Founder of Rife Consultancy



Vidyabharti Trust College of Master in Computer Application (MCA, MBA & Integrated M.Sc. (IT)), Umrakh- MBA organized an expert session on *"Business at Sea: Opportunities for Management Professionals"* on **20th January, 2026** at the **Seminar Hall, Diploma**. The session was conducted with the objective of creating awareness among students about emerging career opportunities in the maritime and shipping industry. The programme was efficiently coordinated by **Dr. Pratik Chauhan**, ensuring smooth planning and successful execution of the event.

The expert session was delivered by **Mr. Vikrant Joshi, Founder of Rife Consultancy**, who shared valuable insights on the concept of "Business at Sea" and the growing scope of management roles in the maritime sector. He explained how management professionals are required in areas such as shipping operations, port management, logistics and supply chain, maritime finance, marketing, human resource management, and consultancy services, highlighting the global nature of the industry.







Mr. Joshi emphasized the importance of developing professional skills such as communication, leadership, adaptability, decision-making, and problem-solving. He encouraged students to enhance their employability through continuous learning, professional certifications, internships, and gaining industry exposure. He also stressed the importance of staying updated with international trade practices and emerging trends in shipping and logistics.





The session also focused on the global exposure and growth prospects associated with careers in the maritime sector. The expert motivated students to explore non-traditional and niche career paths and to think beyond conventional job opportunities by considering the vast potential of maritime business.

The session concluded with an interactive question-and-answer segment, where students actively participated and clarified their career-related queries. The management and faculty members expressed their sincere gratitude to **Mr. Vikrant Joshi** for his valuable guidance. Overall, the session was informative and motivating, encouraging students to adopt a broader and more global perspective toward their professional development.